

KENNETH RASCO 579b Lombard Street San Francisco, CA 94133 tel: 415-652-3714 kennyrasco@comcast.net

EXPERIENCE

4/06 to Present

FITCH San Francisco, CA

Environmental Designer

Design of various environmental projects for various clients in the retail, trade show, and hospitality industries. Managed and maintained relationships with project teams, fabricators, and suppliers throughout project development. Clients include Cisco, Microsoft, Pfizer, Pizza Hut, and T-Mobile.

7/04 to 4/06

Freelance Designer San Francisco, CA

Involved with a variety of clients including San Francisco International Airport, IDEO, the Henry Ford Museum, and Crispin Porter + Bogusky. Projects included the design and implementation of signage for food, beverage, and retail vendors at SFO's domestic terminals, conceptual development of a traveling museum exhibit, and the design and production of a modular laptop bag.

6/03 to 1/04

Scott Klinker Design Bloomfield Hills, MI

Assistant Designer

Assisted with ideation and visualization of product and furniture concepts as well as model making.

6/01 to 7/02

Ilium Associates Bellevue, WA

Associate Designer

Design of environmental projects for a variety of clients in the transit and real-estate industries. Managed and maintained relationships with project teams, fabricators, and suppliers throughout project development. Led a team of two junior designers through various projects.

8/00 to 4/01

Callison Architecture Seattle, WA

Associate Designer

Design of various environmental, print, and branding projects for a wide variety of clients in the large-scale retail industry. Managed and maintained relationships with project teams, fabricators, and suppliers throughout project development.

12/99 to 6/00

Doink, Inc. Coral Gables, FL

Senior Designer

Design of various, print, web, and point-of-purchase projects for a variety of clients. Managed and maintained relationships with clients and vendors. Coordinated projects from concept to production.

9/98 to 12/99

Tom Graboski Associates Coral Gables, FL

Junior Designer

Design of various environmental, print, user experience, and dynamic media for a variety of clients in the cruise and entertainment industries. Managed and maintained relationships with fabricators and material suppliers while coordinating the manufacture of various projects. Traveled extensively throughout Europe and Scandinavia to meet with clients, manufacturers, and coordinate fabrication and installation of projects.

EDUCATION

9/02 to 5/04

Cranbrook Academy of Art Bloomfield Hills, MI

Master of Fine Arts in 3D Design

Carl and Olga Milles Merit Scholarship Recipient

8/95 to 5/98

University of Florida/New World School of the Arts Miami, FL

Bachelor of Fine Arts in Communication Design

NWSA Founders Scholarship Recipient

Dean's List

8/93 to 5/95

Florida International University Miami, FL

Coursework in Department of Architecture

EXHIBITIONS

10/06

100% Design, Tokyo Design Week Tokyo, Japan

6/05

The Unbuildables, Furniture Society Conference San Diego, CA

5/04

Degree Show, Cranbrook Art Museum Bloomfield Hills, MI

5/03

Functional Seating, Tangent Gallery Detroit, MI

4/03

Salone Sattelite, Salone de Mobile Milan, Italy

5/98

13 Stories, New World Gallery Miami, FL

1/97

Rising Stars, Art Center Gallery Miami, FL

SKILLS

Fluent in both English and Spanish. Strong design and conceptual skills. Working knowledge of fabrication processes and materials. Extensive knowledge of both Macintosh and Windows platforms. Proficient in Rhino 3D, Form-Z, Cinema 4D, Vectorworks, AutoCad, Adobe Photoshop, Illustrator, InDesign, AfterEffects, Macromedia Freehand, and Microsoft Office. Working knowledge of Vectorworks and AutoCad. Strong craftsmanship and model making skills.